

Media Release: 6 September 2018

World RX of South Africa and Gumtree stick together for second year in a row

Tickets officially on sale!

Gumtree, South Africa's most popular classified site, is pleased to announce that for the second year running it will title sponsor the FIA World Rallycross Championship presented by Monster Energy event to be held in Cape Town on 24-25 November at the Killarney International Raceway, and tickets are now officially open to the public and can be purchased at TicketPro.

Following a hugely successful inaugural event in 2017 that attracted more than 27,000 people, the 2018 Gumtree World RX of South Africa again has the honour of concluding the World RX season in what promises to be another action-packed, adrenaline-fuelled weekend of high octane world championship motor sport.

"We are incredibly proud to once again be the headline sponsor for this energetic event," enthuses Claire Cobbledick, General Manager of Gumtree. "Last year's event was nothing short of thrilling for everyone involved. The electric vibe on the day and the excellent feedback we received post-event meant we didn't have to think twice about getting involved again. Gumtree is passionate about all things auto. As one of the largest automotive classifieds sites in the country, this sponsorship is a natural fit for us."

Gumtree has more than 1.9 million visitors browsing for cars every single month, with over 80 000 vehicles listed at any given moment. It's the go-to platform for thousands of dealerships, brokers and private sellers, and the first site customers think of when they want to be spoiled for choice. The company continues to prove its commitment to the automotive industry by investing in events like the Gumtree Pre-Owned Car Awards, a series of Digital Dealer Road Shows and the Gumtree Women in Autos Conference. The Gumtree World RX of South Africa event is especially relevant because the City of Cape Town is the company's home base.

With excitement building ahead of the much-anticipated event, World RX Managing Director for IMG Paul Bellamy, says the extended partnership is a vital one. "Because South Africa is such an important territory for us, it's essential that our sponsor buys into and shares our vision," he explains. "Gumtree is committed to making this event a roaring success. We saw it last year,

we've seen it in their everyday auto business, and we'll undoubtedly witness it many more times as we take this spectacular motorsport into the future."

Once more World RX's superstars will be hunting victory in Cape Town with defending champion Johan Kristoffersson and motor sport legends Sebastien Loeb, Petter Solberg and Mattias Ekstrom headlining an entry list brimming with rallycross talent.

It's quite understandable why this event is so keenly awaited. Cape Town in the summer, a weekend packed with racing thrills and spills, a wealth of entertainment options and a world-class rallycross venue combines to ensure the Gumtree World RX of South Africa will be off the charts!

So don't miss out! Tickets can be purchased for R750.00 for the weekend at TicketPro (www.ticketpros.co.za).

World Rallycross SA – Gumtree World RX of South Africa

Killarney International Raceway

Saturday, 24th November 2018 – Sunday 25th November 2018

Tickets: R220 – R750

Hospitality tickets from R2500

Tickets: www.ticketpros.co.za

For more information go to: www.fiaworldrallycross.com/capetownrx

For media accreditation go to: <http://wrksa.co.za/media/>

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